64 and counting: What's happening with the Nintendo 64?

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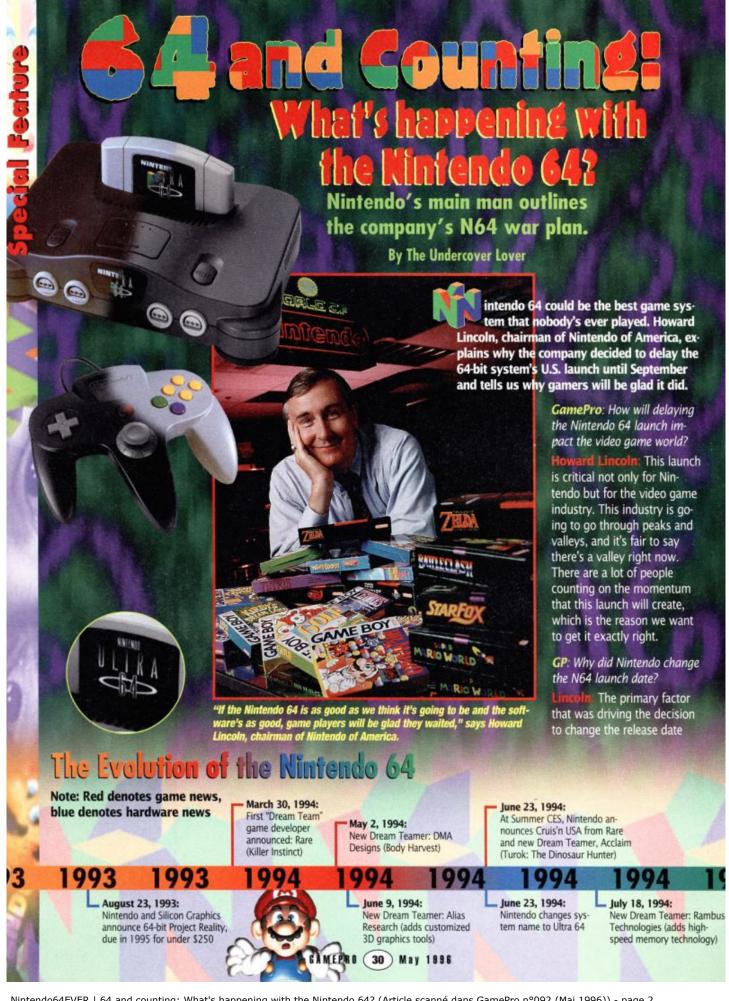
Nintendo's main man outlines the company's N64 war plan.

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was hardware production. But in regards to software, there's no question that with this type of new technology, where game programmers are going from a 2D environment to a 3D environment, there's a longer learning curve. There are clearly differences where

the abilities of some developers are relative to where Mr.

Miyamoto [Shigeru Miyamoto,

creator of the upcoming Super

Mario 64, Pilotwings 64, and

Buggie Boogie] is. The addi-

tional time can't hurt.



Game guru Shigeru Miyamoto is per-sonally supervising key N64 games.

"There are a lot of people counting on the momentum this launch will create, which is the reason we want to get it exactly right."

> - Howard Lincoln, chairman of Nintendo of America

GP: What do you say to game players who have been waiting anxiously for the N64 and now have to wait even longer?

Quite frankly, if the Nintendo 64 is as good as we think it's going to be and the software's as good, game

players will be glad they waited. If the system isn't any good, it won't matter if we bring it out in 2001.

GP: How do you respond to critics who say the Nintendo 64 won't be ready?

We're not dealing with vaporware. It's a real product. People have seen it. People have played preliminary



Based on preliminary hands-on feedback, the future looks promising for the N64.

October 5, 1994: New Dream Teamer: Williams (Doom)

November 21, 1994: New Dream Teamer:

Paradigm Simulation (Pilotwings)

January 6, 1995: New Dream Teamer Spectrum HoloByte (Top Gun)

February 10, 1995: New Dream Teamer: Sierra On-Line (Red Baron)

February 15, 1995: New Dream Teamer: Angel Studios (Buggie Boogie)

New Dream Teamer: Software

Creations (adds cutting-edge

February 7, 1995:

sound tools)

October 11, 1994: New Dream Teamer: MultiGen, Inc. (adds graphics tools)

January 6, 1995:

At Winter CES, Nintendo announces a new release date - "late 1995"

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What They're Saying

We asked key companies what they thought of the Nintendo announcement and how the delay would affect their own plans.

- LucasArts (Mary Bihr, director of marketing and sales): "The delay has had no effect on Shadows of the Empire because LucasArts is acting solely as the developer, so it's ultimately up to Nintendo to set a release date."
- · Virgin (Rand Bleimeister, senior vice president, sales and marketing): "Launching a new consumer product as exciting as the Nintendo 64 at the beginning of the prime selling season for our products makes all the sense in the world. This will put the Nintendo 64 at the top of every young person's Christmas list for 1996, and Virgin Interactive Entertainment will be ready, in store, with our N64 title [Stacker]."
- · Williams Entertainment (John Fowler, director of marketing): "We are excited about the launch date of the Nintendo 64. It will give us additional time to fine-tune an all-new Doom that will be a must-have title for the N64 in September."

software. They know how good Mr. Miyamoto is. They know what he's done.

GP: How important will the initial launch be for Nintendo?

oh: This is the fourth launch

> for me. We've done it every way you can. I think it's critical that consumers have no difficulty in identifying Nintendo 64 games as quality software. That's absolutely essential! Ultimately, Nintendo will try to drive an installed

tion that these 64-bit games are just more of the same, we have problems.

base that will number in the

millions. If there's any percep-

GP: How far along are Nintendo's own N64 games?

I've checked on Pilotwings, for instance. You've published pictures from the Shoshinkai Show [held in

